



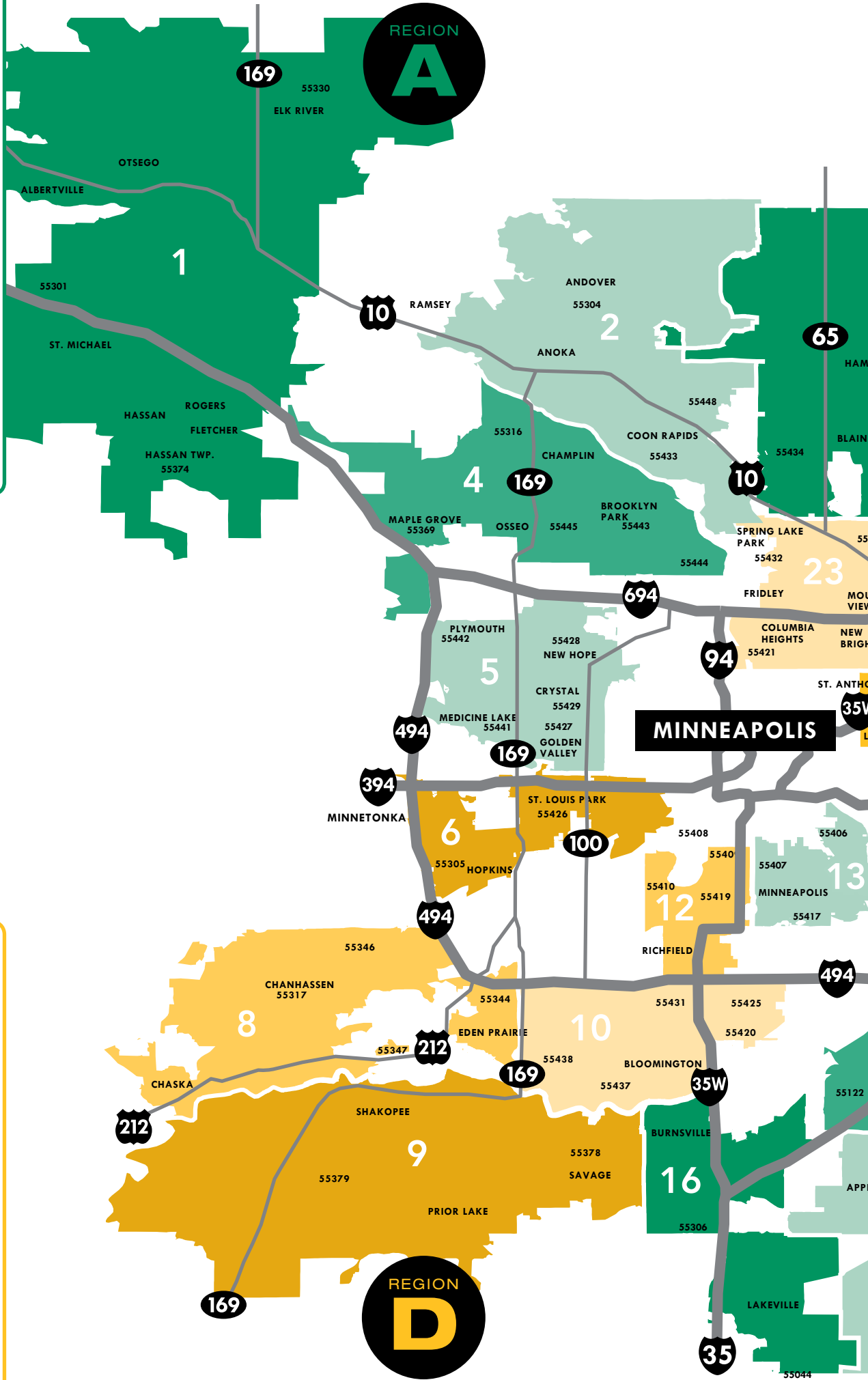
metro *SuperSaver*[™].com

Effective & Affordable
Direct Mail & Online Advertising

(651) 484-0031 www.metro supersaver.com

REGION
A

- 1** Albertville
Elk River
Hassan Twp.
Otsego
Rogers
St. Michael
- 2** Andover
Anoka
Coon Rapids
- 3** Blaine
Ham Lake
- 4** Brooklyn Park
Champlin
Maple Grove
Osseo
- 5** Brooklyn Center
Crystal
Golden Valley
Medicine Lake
New Hope
Plymouth
Robbinsdale



REGION
D

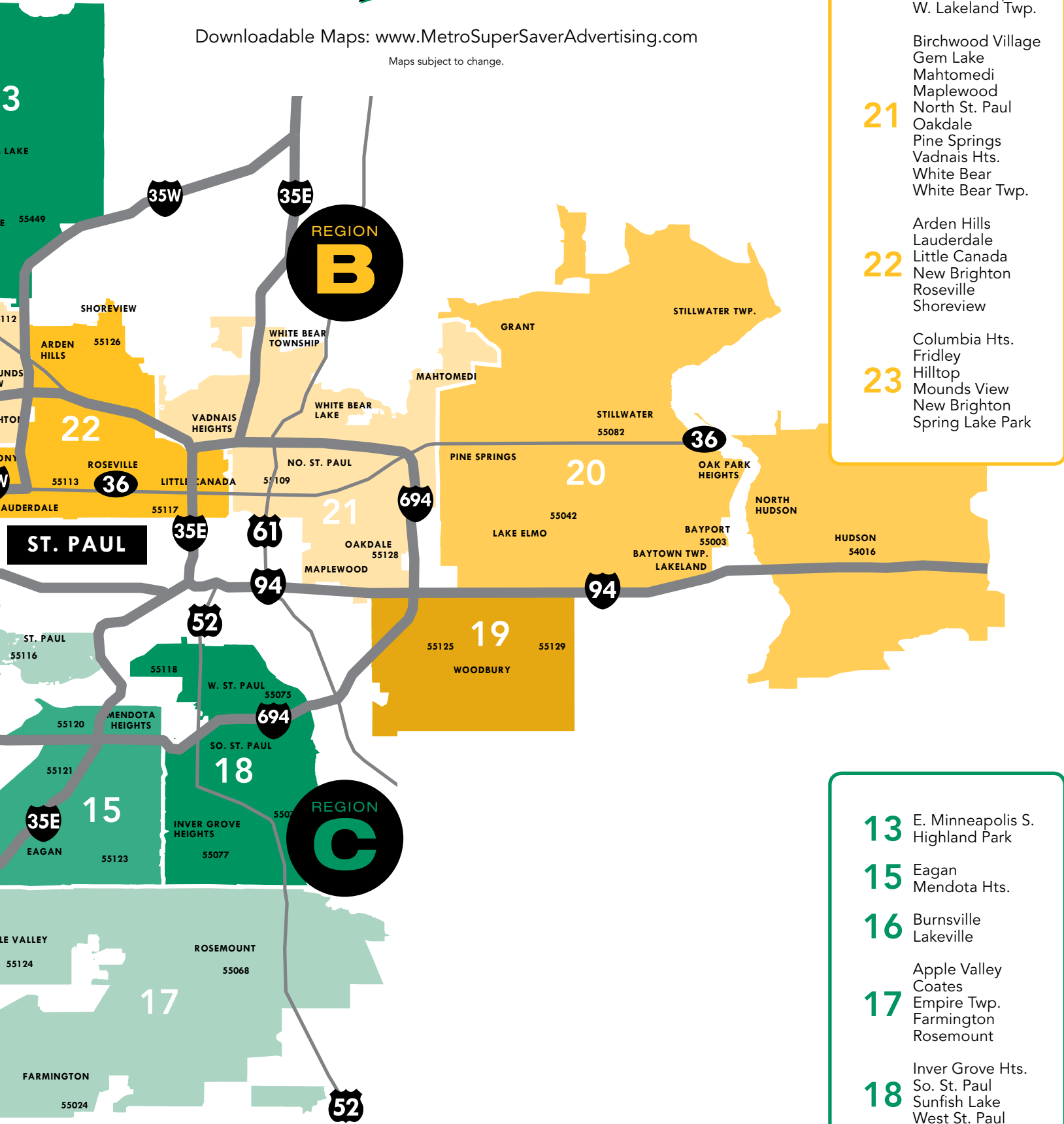
- 6** Hopkins
St. Louis Park
Minnetonka
- 8** Chanhassen
Chaska
Chaska Twp.
Dahlgren Twp.
Eden Prairie
Laketown Twp.
- 9** Credit River Twp.
Jackson Twp.
Louisville Twp.
Prior Lake
Sand Creek Twp.
Savage
Shakopee
Spring Lake Twp.
- 10** Bloomington
- 12** Richfield
SW Minneapolis

Coverage Map

metro *SuperSaver*.com

Downloadable Maps: www.MetroSuperSaverAdvertising.com

Maps subject to change.



- 19** Woodbury
Bayport
Baytown Twp.
Grant
Hudson
Lake Elmo
North Hudson
Oak Park Hts.
Stillwater
Stillwater Twp.
W. Lakeland Twp.
- 20** Birchwood Village
Gem Lake
Mahtomedi
Maplewood
North St. Paul
Oakdale
Pine Springs
Vadnais Hts.
White Bear
White Bear Twp.
- 21** Arden Hills
Lauderdale
Little Canada
New Brighton
Roseville
Shoreview
- 22** Columbia Hts.
Fridley
Hilltop
Mounds View
New Brighton
Spring Lake Park
- 23**

- 13** E. Minneapolis S.
Highland Park
- 15** Eagan
Mendota Hts.
- 16** Burnsville
Lakeville
- 17** Apple Valley
Coates
Empire Twp.
Farmington
Rosemount
- 18** Inver Grove Hts.
So. St. Paul
Sunfish Lake
West St. Paul

Advertising Rates

<u>Ad Size (w x h)</u>	<u>Single Area</u>	<u>Single Region</u>	<u>Citywide</u>
1/2 Page Front..... (4.8" x 5.82")	\$795		
Full Page Front..... (10" x 5.82")	\$1,450		
1/6 Page..... (4.84" x 2.42")	\$200		
1/4 Page..... (4.84" x 3.78")	\$300	\$1,050	\$3,800
1/3 Page..... (Square 4.84" x 5.15", Horizontal 10" x 2.42" or Vertical 3.12" x 7.88")	\$385		
1/2 Page..... (Horizontal 10" x 3.78" or Vertical 4.84" x 7.88")	\$685	\$2,145	\$8,180
Full Page..... (10" x 7.88")	\$1,320	\$3,520	\$13,680
2-Page Spread..... (20.5" x 7.88")	\$2,530	\$7,040	\$27,360

Prices per month includes direct mail and online advertising. No added design charge for long term advertisers.

Direct Mail with Online Advertising = Results!

- The Metro Super Saver has been locally owned & operated since 1990
- Direct mail rates start at less than 1¢ per household
- Find us in mailboxes monthly on a Wed. / Thurs.
- Local leader in ad response, repeat business and customer satisfaction
- Experience with 3,000+ clients
- Advertise in one area or many areas— discounts for multiple areas and consecutive months!
- Want more coverage? Try a region or go citywide!
- We also provide graphic design services: logos, brochures, flyers, newsletters, posters and more —call for a free quote

Get new and different customers with Metro Super Saver & MetroSuperSaver.com!

- Consumers can search MetroSuperSaver.com by location or by category and then print, email, text message and share offers
- Our site is optimized for the use on cell phones, tablets and computers
- Change your online ad at any time at no charge
- 97% of consumers shop locally online *Image Makers, 2013*
- 89% of consumers use search engines (Google, Bing, Yahoo) to make purchasing decisions *BIA/Kelsey 2014*
- 70% of online shoppers prefer to shop online *The Wall Street Journal, 2013*

